

**DRUG ALTERNATIVE PROGRAM
BENEFIT CONCERT**

**CHARITY PROMOTIONS
2011 BENEFIT CONCERT SERIES
SPONSORSHIP FORM**

I/We (Sponsor) would like to help Drug Alternative Program, located in Grand Terrace, CA, by co-sponsoring their March 19, 2011 Benefit Concert as indicated below (Non-profit Tax ID No. provided upon request):

Sponsorship Levels

Sponsor Will Receive:

___\$2,500

PLATINUM SPONSOR

1. Prominent listing in concert ad in the Inland Empire edition of the Christian Examiner newspaper (one month, circulation 35,000),
2. The inclusion of your 3-minute DVD (video) infomercial during concert (pending approval),
3. One artist CD and front row seating for four,
4. And items below.

___\$1,500

GOLD SPONSOR

1. Your business name or logo included in concert ad in the Loma Linda University Trading Post (2 weeks, circulation 10,000),
2. Your business name and/or logo included in concert E-blasts to 1,000 families in the Inland Empire,
3. Your business name and/or logo on Charity Promotions' website home page for balance of year 2011 with a link to your website,
4. And items below.

___\$750

SILVER SPONSOR

1. Your business name and/or logo on concert promotional posters & flyers,
2. Distribution of your business info at the concert (brochures, giveaway items) pending approval,
3. Your business name/brochures included on Charity Promotions Ministry Table at churches/events attended prior to concert,
4. Your business name and/or logo in a pre-concert slide presentation and recognition at the concert,
5. And items below.

___\$350

BRONZE SPONSOR

1. Your business cards included on the welcome table at the event,
2. The satisfaction of helping Drug Alternative Program and a tax deduction

I (Sponsor) have enclosed a **tax-deductible** amount of \$ _____ to help sponsor the **March 19, 2011** benefit concert for **Drug Alternative Program** at the level checked above.

Please complete this form and mail it along with your sponsorship donation by **January 31, 2011** to Drug Alternative Program, 11868 Arliss Drive, Grand Terrace, CA 92313. Make check **payable to Drug Alternative Program**. On the memo line of your check and on the envelope, please note "2011 Benefit Concert". To be included in the concert promotions, email a scanned copy of this completed form and your business logo (JPG format) to charitypromotions@verizon.net by **January 31, 2011**. For inquiries, call Charity Promotions at 909-796-4250 or visit www.charitypromotions.org.

Contact Person: _____ Organization: _____

Organization Address: _____ Organization Ph#: _____

Email Address: _____

We know that sponsorship benefits above are not the reason for your generous contribution. However, in appreciation for supporting Drug Alternative Program, your business will be included in concert advertising as indicated above. For any reason beyond our control, we reserve the right to substitute advertising mentioned above with equal or additional advertising.

Thank you very much for helping Drug Alternative Program!
For more information, visit www.drugalternativeprogram.com and www.charitypromotions.org